

HeartCry

MISSIONARY SOCIETY

2021

M I S S I O N
R E P O R T



THAT GOD'S NAME BE GREAT AMONG THE NATIONS

2021 FINANCIAL REPORT

One of HeartCry's most important and time-honored financial convictions is that **every need of this ministry will be obtained through prayer**. Although our faith has always been small and our prayers infrequent and weak, God has been more than faithful to "supply all our needs according to His riches in glory in Christ Jesus" (Philippians 4:19). However, in these last two years we have been overwhelmed by His kind providence. Without any public appeal on our part, our number of donors increased at an astounding rate and donations more than doubled.

2020 YEAR END	\$7,952,145
2021 Donations 2021	+ 10,588,206
Other Income 2021	+ 134,615
Expenses	- 6,048,547
2021 YEAR END	\$12,626,419

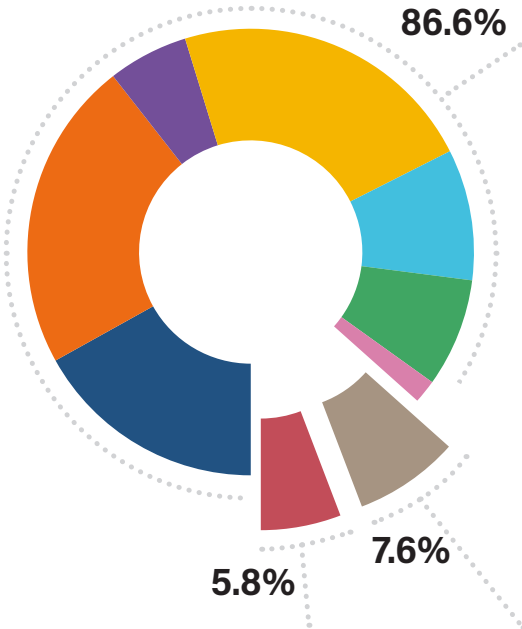
It has never been, nor is it now, our intention to store up resources when the need on the field is beyond measure. However, this increase must not be spent indiscriminately simply because it is there. HeartCry, the churches that partner with us, and the churches on the field will answer for every cent before the throne of God. For this reason, we petition your prayers that in the next several months we might walk in reverence, discern the will of God, and advance the Great Commission in ways that we never imagined possible.

We have already identified new fields, missionaries, and projects in areas of the world where we have labored for years and in places we have yet to reach. From the deepest jungles of South Asia to the metropolitan cities of Europe, we hope to increase the number of church planters and provide them with the resources necessary to establish churches. We are planning vast increases in the distribution of Bibles and literature, procurement of evangelistic tools, and provision of facilities for the gathering of the saints. We are also focusing our attention on those areas in Europe and the Middle East where the high cost of maintaining a missionary on the field has led to a dearth of laborers and left entire cities with little gospel light.

Please join us in prayer that God might increase our fear of Him. Although we are burdened with the weight of this stewardship, we also look forward with great excitement to honoring Christ, advancing His kingdom, and providing for the needs of His people. In July, we will be sending a mid-year report on how the surplus is being administered.

EXPENSES: \$6.049M

In 2021, we continued to pursue administrative excellence by conducting our first financial audit with Batts, Morrison, Wales, & Lee, P.A.* — a firm that is widely recognized for providing the highest caliber of professional accounting services available to nonprofit organizations. In 2022, we will continue to update our donation platform to reduce credit card fees and improve donor experience.



MISSIONS EXPENSES BY REGION

Africa	\$1,023,553
Asia	\$1,361,661
Eurasia	\$352,108
Europe	\$1,348,013
L. America	\$573,806
Middle East	\$476,041
N. America	\$102,667

MISSIONS EXPENSES BY TYPE

Missionary Support	\$3,137,832
Regional Coordinators*	\$559,068
Building & Facilities <small>Church construction, rent, etc.</small>	\$469,671
Training & Travel <small>Conferences, classes, trips, etc.</small>	\$354,906
Literature Resources <small>Bibles, books, translation, publishing</small>	\$355,070
Ministry Tools <small>Vehicles, boats, A/V equipment, etc.</small>	\$207,218
Medical & Benevolence <small>For missionaries and as outreach</small>	\$154,083

TOTAL: \$5,237,848

* These men work in the US office but minister to the missionaries through regular visits, preaching, counsel, prayer, and accountability.

MEDIA EXPENSES

Media Staff	\$184,469
Equipment & Resources	\$22,691
Donor Publications:	
Quarterly Magazine	\$43,372
Calendar	\$30,139
Other Publications	\$31,062
Postage	\$19,826
Internet Ministry	\$16,990
Video Productions	\$2,460

TOTAL: \$351,009

SUPPORT EXPENSES

Administrative Staff	\$144,256
Employee Taxes & Benefits*	\$77,924
Professional Services**	\$88,338
Office Rent	\$44,212
Office Utilities & Supplies	\$35,495
Computers & Software	\$21,657
Coordinator Resources	\$3,875
Conferences & Meetings	\$19,364
Donor Church Visits	\$24,569

TOTAL: \$459,690

*For all staff (including media staff & coordinators)

**Audit, legal fees, software consultant

*A complete set of financial statements and the related footnote disclosures audited by BMWL is available upon request.



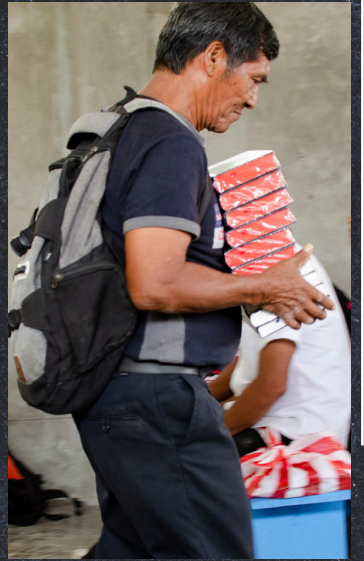
1 Preaching and teaching the Word of God is always the priority at HeartCry — “The word of God kept on spreading; and the number of the disciples continued to increase greatly.” (Acts 6:7)



1 Those who preach in some of the most remote parts of the world need the means to travel there. HeartCry provides autos, bikes, boats, and even *mules*, as well as subsidizing flights into the bush.

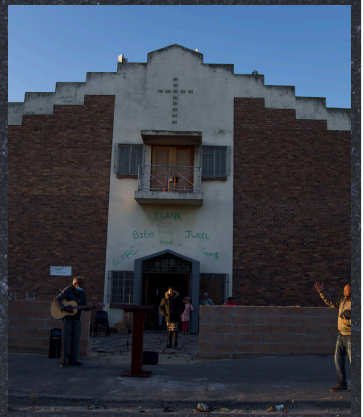


1 The great priority at HeartCry is the training and support of indigenous missionaries that they might go forth preaching, discipling, baptizing, and planting churches. These are just a few of the 250 missionary families that we support in 52 countries on 5 continents.



Throughout history, Bible and literature distribution have gone hand in hand with the advancement of the gospel. HeartCry is dedicated to taking God's Word to the neediest areas of the world.

From the cities to the remote jungles, there are indigenous churches that are giving sacrificially but do not have the financial means to procure their own facility. HeartCry comes alongside to help.



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