



A Growing Family

LOCALLY

The closing of each year causes us to reflect upon the previous year and anticipate the year to come. HeartCry has always desired to prioritize the needs on the field above all else. Nevertheless, increasing ministry opportunities require the expansion of our office staff. Because of God’s faithfulness, we have hired two more staff members to aid in the work of this mission. **Savannah Minnick** is our new Office Manager. She is working primarily in administration, assisting in matters of finance and answering questions from HeartCry friends. **Chris Hernandez** serves in our new and growing Media Department, taking primary responsibility for our website and video production. We ask that you pray for these two new staff members, that the Lord would give them wisdom as they navigate new and unfamiliar positions. Ask the Lord to bless the work of their hands for His kingdom!



GLOBALLY

The last year has presented trying circumstances to many of our missionary families. The specific hardships from country to country vary, but we continue to rest upon Christ’s promise to build his church (Matthew 16:18). We are strengthened as years pass, but also as the sun rises each day for, “The Lord’s acts of mercy indeed do not end, for His compassions do not fail. They are new every morning.” (Lamentations 3:22-23) Some missionaries we support went home to be with the Lord last year, leaving a legacy of faithfulness to Christ; we pray that the Lord would raise up laborers just like the ones He has taken. Others, resulting from years of labor, have passed off the churches they helped plant and have been sent to begin a new work. All in all, HeartCry was able to support 25 new missionary families and begin working in 3 new countries. This brings our year-end total to 224 missionaries in 45 nations.

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HeartCry
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MISSION REPORT

2020

Photo:
Distributing Bibles
to pastors and
churches in the
jungles of Peru.

THAT GOD’S NAME BE GREAT AMONG THE NATIONS



Brothers and Sisters in Christ,

We trust this Mission Report finds you trusting in the Lord our God and growing in the knowledge of Him. As believers, the more we advance in years, the more we realize we have but one hope set before us: the shed blood of Jesus Christ, the only power of God unto salvation (Romans 1:16). We have neither hope of inner nobility, nor confidence in the wisdom of the wisest amongst us, nor even comfort in the collective strength of the body of Christ (I Corinthians 1:26). God’s grace and mercy have carried us through this year and will propel us to see the kingdom advance in the years to come.

Inside this brochure, you will find a report of the Bible distribution projects, translation work, church building construction, and many other works we were able—by the grace of the Lord—to accomplish in 2020. In some ways, this summary of finished projects and financial statistics exists for our sake as much as for yours. Although we have the honor of witnessing the work of the Lord among the nations first-hand, reconsidering precisely what God has done through HeartCry leads us to endlessly repeat the words of the psalmist, “His lovingkindness is everlasting!” (Psalm 136). We give thanks to the Lord our God, who has revealed to us His mighty works of creation, who leads us through tribulation and trouble, and who continually provides more than we could ever ask or think!

Yours in Christ,

The HeartCry Staff

ETERNALLY

Being shut in and unable to travel has allowed the U.S. office to shut ourselves up to God in prayer, following Christ’s instruction to pray always and not lose heart (Luke 18:1). Even with a new year, God’s timeless words remain true, His promises sure, and His character resolute. In the second half of last year, we began a daily staff-wide prayer meeting centered around promises like Matthew 9: “The harvest is plentiful, but the workers are few. Therefore, plead with the Lord of the harvest to send out workers into His harvest.”The task remains unfinished, so please continue pleading with the Lord of the harvest to send out laborers. The need is as great as ever, the harvest is as white as ever, and the laborers are as in-demand as ever. There are still more than three billion people who have yet to hear a clear, biblical gospel. Pray with us for the Lord to raise up elder-qualified men, full of the Spirit, to go out and proclaim God’s Word. Pray that God would save a great multitude. Pray for biblical churches to be planted. Pray also that the Lord would continue to build His Church: sustaining the faith of those who know Him, increasing the fear of Him within His own, and leading us all home to be found faithful on the Last Day. Take comfort in the fact that if you truly belong to Him, you are part of an incorruptible kingdom that is ruled by an incorruptible King who is firmly seated on His throne! His kingdom will not fail, nor will its foundations erode and crumble. Our God reigns!

BIBLES, BUILDINGS, AND BOOKS

One of the best ways to stay up to date with all that God is doing through HeartCry is through our daily mission updates at www.heartcrymissionary.com. Our website features field reports, interviews with regional mission coordinators, and various other materials from the staff. Despite all that we have already posted, there is so much more to tell of what God has done. We were able to distribute thousands of Bibles to strategic locations across Southeast Asia, the Dinka tribe of Africa, and the deep jungles of Peru. With these Bibles, we frequently included Paul Washer’s workbooks as a companion to further aid in study. Additionally, we were able to assist in the construction of several church buildings, including one in an undisclosed location in the Middle East. Years of labor and prayer have resulted in the construction of the Providence Baptist Church building in Brasov, Romania. This structure features room for up to three hundred people in two different meeting spaces, conference rooms, a library, offices, and more. The strategic location of this building—geographically in close proximity to the university and logistically near the center of HeartCry’s work in Eastern Europe—testifies to the Lord’s wise providence.



CONFERENCES AND CARS

Despite governmental restrictions preventing many gatherings, the missionaries on the field strive to continue pressing on. In 2020, HeartCry was able to help purchase five cars and one motorcycle for missionaries across the globe, not to mention many much needed repairs. These ministry tools facilitate safe travel for missionary journeys, church member visits, conferences, evangelism, and more. In some places, there is only one vehicle in the whole church; so as the Lord blesses, the brothers and sisters share generously with those in need. HeartCry also provided educational assistance for many men in training. The opportunity to learn in a Bible institute or seminary further develops God-given gifts through the study of core doctrines. We were also able to support several pastor conferences in India and a week-long intensive teaching seminar in the Middle East. Although this year presented new and challenging difficulties, we have witnessed the determination of our laborers around the world to put their hands to the plow and work while it is still day (John 9:4). Pray with us that we will be faithful stewards of the resources we are given. Pray that the men studying, pastoring, and counseling would be filled with wisdom and would speak God’s truth to God’s people. Pray for endurance for these laborers as they continue to lay aside every weight and encumbrance and seek to look to Christ, the Author and Perfecter of our faith, while exhorting others to do the same.



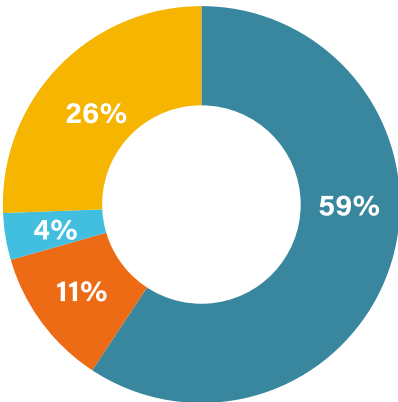
2020 FINANCIAL REPORT

During this year of uncertainty, we praise God that He has abundantly provided all that we have needed! This year HeartCry received donations from 3,118 new donors, amounting to 57% of total gifts received.

We also received an unprecedented donation (identified below as Donor Advised Fund) totaling more than \$2 million. We have been working closely with the donor regarding the future administration of the funds on the field in 2021.

Additionally, we were encouraged daily by donors who gave faithfully throughout the year. This year, more than 68% of our donations were \$100 or less. Only the Lord knows the beauty of the sacrifice those gifts were for so many. Thank you for your love and support!

DONATIONS: \$9.241 M



\$5,487,000	Individuals
\$1,048,000	Businesses/Foundations
\$339,000	Churches & Ministries
\$2,366,000	Donor Advised Fund*

* This donation has been given for large special projects and will be kept separate from the general operation fund.

FINANCIAL POSITION

Since the majority of our donations came in the latter part of this year, we are seeking the Lord for direction on how to administer the funds moving forward. While we will not stockpile God’s resources, we must administer them wisely and in a way that most effectively advances His Kingdom.

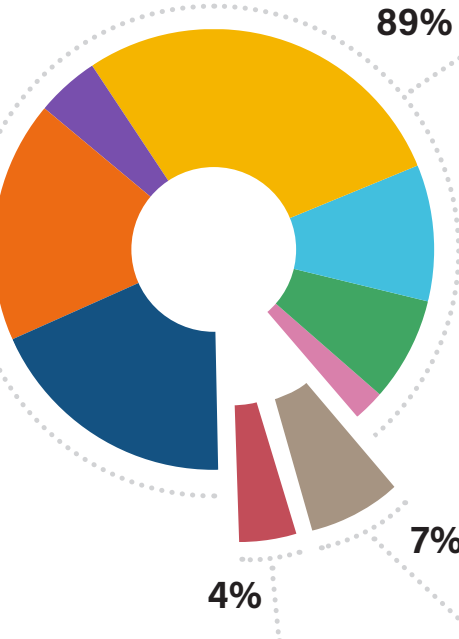
Please continue to pray for open doors and wisdom as we seek to move forward with the blessing of these resources.

NET ASSETS	
Without donor restrictions	
Undesignated	3,095,879
Board designated*	1,750,000
Total without donor restr.	4,845,879
Donor advised**	2,365,918
Total Net Assets	\$ 7,211,797

* In 2020 HeartCry’s Board of Directors established a policy to maintain a six-month emergency fund to support our missionaries and critical infrastructure in the event of unforeseen circumstances.
** This gift has been designated by the donor for large special projects in 2021. Please continue to pray for open doors and wisdom as we seek to move forward with the blessing of these resources.

EXPENSES: \$4.723 M

HeartCry’s ambition and prayer is to administer each and every donation diligently, wisely, and purposefully. As demonstrated below, the vast majority of the funds received this year (89%) were allocated directly to the work of missions. All other funds were allocated to support the work on the field that God’s Name might be great among the nations!



MEDIA EXPENSES	
Media Staff	\$106,260
Equipment & Resources	\$13,936
Donor Publications:	
Quarterly Magazine	\$24,086
Calendar	\$24,254
Postage	\$11,813
Internet Ministry	\$10,121
Video Productions	\$7,891
TOTAL:	\$198,361

MISSIONS EXPENSES BY REGION

Africa	\$878 K
Asia	\$835 K
Eurasia	\$214 K
Europe	\$1.33 M
L. America	\$474 K
Middle East	\$359 K
N. America	\$105 K

MISSIONS EXPENSES BY TYPE

Missionary Support	\$2,823,867
Regional Coordinators*	\$487,609
Building & Facilities	\$282,669
Church construction, rent, etc.	
Training & Travel	\$224,840
Conferences, classes, trips, etc.	
Literature Resources	\$220,553
Bibles, books, translation, publishing	
Ministry Tools	\$94,740
Vehicles, boats, A/V equipment, etc.	
Medical & Benevolence	\$56,187
For missionaries and as outreach	
TOTAL:	\$4,190,444

* These men work in the US office but minister to the missionaries through regular visits, preaching, counsel, prayer, and accountability.

SUPPORT EXPENSES

Administrative Staff	\$86,889
Employee Taxes & Benefits*	\$56,653
Office Rent	\$41,712
Office Insurance & Utilities	\$28,761
Office Supplies & Services	\$9,340
Computers & Software	\$26,015
Events & Travel	\$14,652
Coordinator Resources	\$4,048
Bank Fees**	\$51,847
TOTAL:	\$319,917

*For all staff (including media staff & coordinators)
** 2.5% credit card fee for online donations